

BoT Committees Mapped to VVH Strategic Plan Goals
Strategic Plan Workshop
VVH BoT Ed. & Tng. Program

Strategic Planning - Chair Gary De Gasta **Members:** Brenda Cruickshank, Charly Dickerson, Mike Klopchin, Jennifer Carmichael, David Fabricius, Peter Niles, Joyce Scribner

Staff: Melissa Jackson, CEO and Asa Morin, COO

- Strategic Initiative #1: Serve More Vermont Veterans (Page 1 – 2, Page 14 – 15)
- Strategic Initiative #3: Expand Geographic Reach (Page 1 – 2, Page 18 – 19)
- Strategic Initiative #4: Offer New Services (Page 1 – 2, Page 20)

Buildings and Grounds - Chair Peter Niles **Members:** Mike diMonda, (vacancy)

Staff: Asa Morin, COO and Jon Endres, Environmental Services Director

- Strategic Initiative #2: Capitalize on the Bennington Asset (Page 1 – 2, Page 16 – 17)

Outreach and Marketing - Chair Jennifer Carmichael **Members:** Kent Butterfield, Jackie Kelly

Staff: Asa Morin, COO and Melinda Crowl, Admissions Coordinator/ Marketing Director

- Strategic Initiative #5: Increase Collaboration (Page 1 – 2, Page 21 – 22)
- Strategic Initiative #6 : Improve Communication (Page 1 – 2, Page 23 – 24)

Executive Committee - Chair Gary De Gasta **Members:** Brenda Cruickshank, Charly Dickerson and Mike Klopchin

- Strategic Initiative #7: Enhance Leadership (Page 1 – 2, Page 25 – 26)
and By-Laws/Nominating Subcommittee - **Chair** Charly Dickerson **Members:** Jennifer Carmichael, Tom Costello

Quality Assurance - Chair David Fabricius **Members:** Tom Costello, Brenda Cruickshank

Staff: Melissa Jackson, CEO, Rebecca Souza, Director of Nursing and Jean Cody, QA Nurse

- Strategic Initiative #8: Cultivate an Excellent Team (Page 1 – 2, Page 27 – 28)

Budget and Finance - Chair Joyce Scribner **Members:** Robert Hooper, Mike Klopchin, Jamie Percey

Staff: Steve McClafferty, Financial Director

- Strategic Initiative #9: Preserve Financial Health (Page 1 – 2, Page 29 – 30)