

Strategic Planning Committee Report

DATE: 12 July 2023

MEETING TYPE: Teams

BOARD MEMBERS PRESENT: Gary De Gasta (Chair), Charly Dickerson, Peter Fagan, Michael Klopchin, Jennifer Carmichael, Cathy Tester and Joyce Scribner

INVITED GUESTS: Melissa Jackson, Asa Morin and Robyn Boland

MEMBERS ABSENT: Brenda Cruickshank

MEETING START TIME: 10:00 am

IMPLEMENTATION of STRATEGIC GOALS: VVH Strategic Plan Goals: #1 - Serve More Vermont Veterans; Goal #3 - Expand Geographic Reach; and Goal #4 - Offer New Services.

Review of SPC Report of 10 May 2023. Motion to accept May 10, 2023, Committee Report made by Peter Fagan, second by Joyce Scribner. No discussion. None opposed. Motion carried.

Contents and summary of discussions:

1. Update on the Strategic Goals Action Steps - Melissa Jackson, CEO
2. Status of the (Gibbous) Market Study

DISCUSSION:

CHARGE #1: Update on the CEO's Strategic Goals Action Steps document – CEO, Melissa Jackson

COMMITTEE RESPONSE: CEO Jackson reported she plans to share the area(s) showing the largest veteran population with Melinda Crowl, Marketing Director, to capitalize on marketing there.

The federal government is going to keep telehealth laws as they were implemented for COVID. CEO Jackson will be in contact with Dr. Rusch at the VA to discuss how we can utilize telehealth more with them, especially during the winter months due to travel issues and for those residents that have difficulty with the long distance. Earlier this morning, VVH received 12 iPads from a (telehealth) grant that she had applied for.

Legislation was recently passed requiring the VA to work with NASVH (National Association of State Veterans Homes) regarding geriatric psychiatry. CEO Jackson has already offered VVH to serve as a VA pilot site. The Federal VA informed NASVH that the legislatively required geriatric psych program would be done via telemed instead of assisting state veteran homes with geriatric psych units.

CHARGE #2: Status of Market Study: CEO Jackson reported she continues to meet regularly with representatives from Gibbous. Updates on data they have gathered and the next steps they will be conducting in the Market Study is then provided to the Board by her. Next steps will be related to services for veterans.

COMMITTEE RESPONSE: Reviewed and discussed each of the July 10, 2023, Market Study PowerPoint slides submitted by Gibbous. This Friday, CEO Jackson meets with Gibbous and will present questions brought up during today's discussion. All slides are in the Marketing Study folder on the Board Teams page for Board members to view.

NOTE: Slides, data, summaries, etc. provided to the VVH by our Market Study vendor, Gibbous, is proprietary information and is NOT TO BE DISTRIBUTED OR SHARED outside of the Board until we are advised to the contrary.

OTHER TOPICS DISCUSSED:

Education and Training Program Update – Peter Fagan, Chair of the Education and Training Work Group.

COL Fagan provided a brief overview of the Education and Training program to be held at the Lake Morey Resort in Fairlee, Vermont, on October 24 and 25, 2023. Letters to the dinner guests (Governor Scott, Rep. Woodman Paige and Dr. Brett Rusch from the VA) and panelists (Gibbous/Market Study and HR/John Berard) will be sent out soon and will include a note that dress code for the event will be business casual. Dinner choices will be fish, pork chop or

chicken. Also reminded that Board members can bring their spouse/guest and would only need to pay for their meals as rooms are double occupancy.

COL Fagan reported he was informed that Rutland Mental Health has received a large federal award to serve veterans with mental health needs in that area, and that Bennington could possibly be included as being part of that area. Once he has obtained more information, he will then inform the CEO, COO and/or Robert Burke from the Veteran's Affairs office to determine what VVH's involvement could be.

The State conducted a survey at VVH specifically on the DOM (Domiciliary) unit Monday. No deficiencies were found.

The Budget and Finance Committee plan to meet on July 21, 2023. They will discuss the Finance Committee's duties that are listed in the by-laws.

FINDINGS and RECOMMENDATIONS: - -

FUTURE AGENDA ITEMS: - -

MEETING END TIME (adjournment): Motion to adjourn the meeting was made by Ms. Carmichael, second by Mrs. Scribner. None opposed. Motion carried. Meeting adjourned at 11:42 am.

COMMITTEE CHAIR: Gary De Gasta 13 July 2023

2023 Strategic Planning Committee Meetings: 10:00 am November 8